

Tampa Bay Network to End Hunger
August, 8 2013
United Way Tampa Bay
Minutes

Agenda:

1. Introductions

2. Approval of June minutes – distributed via email

3. Review of Plans for Sept Annual Meeting

- Location
- Presentations
- Speakers
- Invitation
- People to invite

4. Review of Priorities

- 1. Apply for 501c3, establish marketing and development team, develop strategies for fundraising – Duggan Cooley and Sheri Taylor
- 2. Expand TBNEH presence in community, broaden representation in Network from diverse groups in community –
- 3. Develop public and local policy that impacts access to food & hunger, solicit support from elected officials – Jane Walker and Christina Sudduth
- 4. Establish a website and expand use of social media – Jason Arigoni and Heather Conley
- 5. Concentrate efforts on three food deserts, implement actions to address access to food; develop strategies to eliminate these deserts – Pat Rogers and Cliff Smith

5. “Gap” team reports on progress to date

6. Transportation work team – Kevin Salzer

7. Any information to share

8. Next Meeting - September, 12 9:30am, HCC – Dale Mabry

9. Adjournment

Meeting was called to order at 9:32am by Pat Rogers

1. Introductions

2. Approval of June minutes

3. Review of Plans for Sept Annual Meeting

- Location
 - HCC Dale Mabry auditorium available and parking spaces
- Presentations
- Research Team
 - Explain the map indications of what map tells
 - Get feedback of what people want to see; county totals vs just by zip code
- EDUCATION: Nan
 - Educate the community about hunger and food insecurities
 - possibly some parts go under community garden
 - resource list: farmers market and produce stands
 - teaching why healthy eating is good for you!
 - expanding community gardens/urban agriculture
 - explain efforts to expand in each county
 - getting additional staff to expand these prgms
 - Dan Caccamo: activities at state level
 - health curriculum vs physical activity
 - hopefully the school districts will follow
 - 4 districts within tampa bay that are implementing healthy ed thru STEM prgms thru community gardens
 - Dade Co has 135 schools with school gardens
 - make sure teaching healthy eating along with gardening/science
 - expanding joint use agreements/nutritional ed in afterschool care
 - how school gardens can be maintained and sustained over time
- Partner with the science center for gardens/healthy eating; bringing local healthy food to families; physical activity into daily routine
 - FRESH PRODUCE - Sustainable Living Project: Will/David
 - expanding prgm; all food going to emer feeding in downtown Tampa to gage impact
 - trying to cut their food budget in half to measure impact of giving
 - second phase aquaponics: beginning to write proposal
 - Will: taking classes to learn how to's re: aquaponics
 - must sustain itself financially in order to get funding for phase 3 (fruit trees)
 - trial and errors with new projects; what works what needs to be fixed
 - so far project successful; more partners = more produce = more impact
 - wish list is growing; need bobcat
 - turning into food outlet; ppl want it to do more; great location for exposure
 - TBH and Whitwam organics partnering with SUAC to help

maintain gardens

- some gardens losing steam; Master gardeners hoping to get SUAC to help with middle management
 - working with middle management more important than finding a gardener
 - finding model where easy for someone to take ownership and

MAINTAIN ownership

- calculating retail value of what gardens are producing to determine impact
 - David Whitwam helping Univ Comm Center start their community garden and set up community market
 - Gardens have helped individuals and agencies network

- DISTRIBUTION - Feeding America and RCS: Sylvia/Jerry

- Sylvia go into how donations going from shelf stable to fresh produce; problems associated with change
- Jerry show impact of nutrient dense produce in community vs. amount of produce
- helping distribute produce from FA TB into Pinellas

- CH HUNGER – Mary Kate/Christina Sudduth

- Mary Kate: Schools do 27 million free/reduce meals – go over general overview of fresh produce grants, etc.
- only schools with 90% need, eligible for grant
- go into details...

- SENIOR HUNGER: Jason Martino/Steve King

- bring awareness to hunger in senior pop
- give good illustration of what that means
- congregate sites vs delivery prgm meals and future goals
- talk about cuts due to sequestration
- FL Council on Aging (FCOA)

- WHAT IS TAKE AWAY?

- RCS: highlights population receiving emer food changing: increase in clients earning \$30-40k/year
- Dan: each committee should have a “what a successful story looks like... 5 yrs from now”
- Having a take away sheet with each committees take aways/goals
- From a donor perspective? How much money do these goals cost?
- Put together PDF of budgets for each project aimed to meet goals

- Speakers

- Cliff – Possibly Bob Dillinger, Public Defender Pinellas/Pasco – focuses on childhood hunger and Senator Nelson’s wife – passion for hunger issues

- Invitation

- going to send electronically; open invite to public

- People to invite
- open to public

4. Review of Priorities

5. "Gap" team reports on progress to date

- N Pinellas
 - meeting with RCS, Salvation Army, Shepherds Center; talked about how to get mobile pantries in N Pinellas area
 - Salvation Army: once a month they are going to bring mobile pantry in Pinellas food deserts
 - RCS: has been distributing fresh produce; working with 13 diff sites/agencies to distribute that produce
 - Shephard Center: extended pantry hours as result of map; taking truck to sites to make visits hadn't done before
 - RCS: find food deserts in areas to approve USDA meal sites/subsites
- New Tampa
 - looking for site for community garden; healthy eating

6. Transportation Team: Kevin Salzer

- how transportation is important to food insecure
- food access
- overarching goal of TIG
- detailed areas; food deserts
- transit access
- food safety
- Daystar – identifying acute issues, foldable grocery carts needed

7. Any info to share

- define "meal gap", food desert, terms might be difficult for novice
 - add legend on all handouts
- Sheri: Send Map Directions to dist list

8. Next meeting – September 12, 2013 9:30 at HCC – Dale Mabry

9. Meeting adjourned 11:15am