

Tampa Bay Network to End Hunger  
August, 8 2013  
United Way Tampa Bay  
Minutes

Agenda:

1. Introductions
2. Approval of June minutes – distributed via email
3. Review of Plans for Sept Annual Meeting
  - Location
  - Presentations
  - Speakers
  - Invitation
  - People to invite
4. Review of Priorities
  - 1. Apply for 501c3, establish marketing and development team, develop strategies for fundraising – Duggan Cooley and Sheri Taylor
  - 2. Expand TBNEH presence in community, broaden representation in Network from diverse groups in community –
  - 3. Develop public and local policy that impacts access to food & hunger, solicit support from elected officials – Jane Walker and Christina Sudduth
  - 4. Establish a website and expand use of social media – Jason Arigoni and Heather Conley
  - 5. Concentrate efforts on three food deserts, implement actions to address access to food; develop strategies to eliminate these deserts – Pat Rogers and Cliff Smith
5. “Gap” team reports on progress to date
6. Transportation work team – Kevin Salzer
7. Any information to share
8. Next Meeting - September, 12 9:30am, HCC – Dale Mabry
9. Adjournment

Meeting was called to order at 9:32am by Pat Rogers

1. Introductions
2. Approval of June minutes
3. Review of Plans for Sept Annual Meeting
  - Location

- HCC Dale Mabry auditorium available and parking spaces

- Presentations

- Research Team

- Explain the map indications of what map tells

- Get feedback of what people want to see; county totals vs just

by zip code

- EDUCATION: Nan

- Educate the community about hunger and food insecurities

- possibly some parts go under community garden

- resource list: farmers market and produce stands

- teaching why healthy eating is good for you!

- expanding community gardens/urban agriculture

- explain efforts to expand in each county

- getting additional staff to expand these prgms

- Dan Caccamo: activities at state level

- health curriculum vs physical activity

- hopefully the school districts will follow

- 4 districts within tampa bay that are implementing

healthy ed thru STEM prgms thru community gardens

- Dade Co has 135 schools with school gardens

- make sure teaching healthy eating along with gardening/science

- expanding joint use agreements/nutritional ed in afterschool care

- how school gardens can be maintained and sustained over time

- Partner with the science center for gardens/healthy eating; bringing local healthy food to families; physical activity into daily routine

- FRESH PRODUCE - Sustainable Living Project: Will/David

- expanding prgm; all food going to emer feeding in downtown Tampa to gage impact

- trying to cut their food budget in half to measure impact of giving

- second phase aquaponics: beginning to write proposal

- Will: taking classes to learn how to's re: aquaponics

- must sustain itself financially in order to get funding for phase 3 (fruit trees)

- trial and errors with new projects; what works what needs to be fixed

- so far project successful; more partners = more produce = more impact

- wish list is growing; need bobcat

- turning into food outlet; ppl want it to do more; great location for exposure

- TBH and Whitwam organics partnering with SUAC to help

maintain gardens

- some gardens losing steam; Master gardeners hoping to get SUAC to help with middle management
  - working with middle management more important than finding a gardener
  - finding model where easy for someone to take ownership and

MAINTAIN ownership

- calculating retail value of what gardens are producing to determine impact
- David Whitwam helping Univ Comm Center start their community garden and set up community market
- Gardens have helped individuals and agencies network

- DISTRIBUTION - Feeding America and RCS: Sylvia/Jerry

- Sylvia go into how donations going from shelf stable to fresh produce; problems associated with change
- Jerry show impact of nutrient dense produce in community vs. amount of produce
  - helping distribute produce from FA TB into Pinellas

- CH HUNGER – Mary Kate/Christina Sudduth

- Mary Kate: Schools do 27 million free/reduce meals – go over general overview of fresh produce grants, etc.
- only schools with 90% need, eligible for grant
- go into details...

- SENIOR HUNGER: Jason Martino/Steve King

- bring awareness to hunger in senior pop
- give good illustration of what that means
- congregate sites vs delivery prgm meals and future goals
- talk about cuts due to sequestration
- FL Council on Aging (FCOA)

- WHAT IS TAKE AWAY?

- RCS: highlights population receiving emer food changing: increase in clients earning \$30-40k/year
- Dan: each committee should have a “what a successful story looks like... 5 yrs from now”
- Having a take away sheet with each committees take aways/goals
- From a donor perspective? How much money do these goals cost?
- Put together PDF of budgets for each project aimed to meet goals

- Speakers

- Cliff – Possibly Bob Dillinger, Public Defender Pinellas/Pasco – focuses on childhood hunger and Senator Nelson’s wife – passion for hunger issues

- Invitation

- going to send electronically; open invite to public

- People to invite
- open to public

#### 4. Review of Priorities

#### 5. "Gap" team reports on progress to date

- N Pinellas
  - meeting with RCS, Salvation Army, Shepherds Center; talked about how to get mobile pantries in N Pinellas area
  - Salvation Army: once a month they are going to bring mobile pantry in Pinellas food deserts
  - RCS: has been distributing fresh produce; working with 13 diff sites/agencies to distribute that produce
  - Shephard Center: extended pantry hours as result of map; taking truck to sites to make visits hadn't done before
  - RCS: find food deserts in areas to approve USDA meal sites/subsites
- New Tampa
  - looking for site for community garden; healthy eating

#### 6. Transportation Team: Kevin Salzer

- how transportation is important to food insecure
- food access
- overarching goal of TIG
- detailed areas; food deserts
- transit access
- food safety
- Daystar – identifying acute issues, foldable grocery carts needed

#### 7. Any info to share

- define "meal gap", food desert, terms might be difficult for novice
  - add legend on all handouts
- Sheri: Send Map Directions to dist list

#### 8. Next meeting – September 12, 2013 9:30 at HCC – Dale Mabry

#### 9. Meeting adjourned 11:15am