

Tampa Bay Network to End Hunger
April 10, 2014
United Way Tampa Bay
Minutes

Agenda:

1. Introductions – 5 min
 2. Guest Speaker, Zach Bonner, Founder, Little Red Wagon Foundation
 3. Work Team Reports
 - a. Transportation – Caitlyn Peacock
 - b. Healthy Eating – Dan Caccamo
 - c. Bridges – Cliff Smith
 - d. Policy – Christina Sudduth
 4. Any information to share
 5. Adjournment
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Meeting called to order by Pat Rogers at 9:31am

Introductions – 5 min

Guest Speaker - Zach Bonner – World Record Food Drive – November 7, 2014

- Little Red Wagon foundation – Valrico, FL
 - o During aftermath of Hurricane Charlie (2004), Zach walked across the country when he was 7 years old to raise awareness of homeless children.
- LRW to host World Record Food Drive of 1,000,000 pounds – need partners to help transport the food once collected and pantries to accept the food.
- Food drive event will take place on the Florida State Fair Grounds
- Contact Zach Bonner for more information – zachsredwagon@aol.com

Work Teams

Transportation – Caitlyn Peacock

- Pinellas County – Neighborly Cares Network, TBNEH, and Operation Attack
 - o Partnering with local pantries to get seniors food on their way home from their congregate dining site. The extra food will provide the clients with necessary food to get them through the weekend (when they are not able attend the congregate dining sites). We are looking to expand program to all 7 congregate dining sites.
- Hillsborough County – Metropolitan Ministries, TBNEH, Hillsborough County and Meals on Wheels

- Deliver meals to homebound seniors on waiting list
 - Church Van Capacity
 - Building database of church van information to transport the meals
 - County – Family and Aging Services
 - Looking to get individuals contact info whom are on the waiting list to coordinate new routes in the areas of need
 - Meals on Wheels and Metro Min
 - Cook the meals to be delivered
- Goal is to build a sustainable program that will eliminate the need for a wait list then share successful model with other counties.

Healthy Eating – Rocio Bailey

- Identifying healthy eating programs throughout tri-county area.
- Increase amount of individuals receiving healthy eating education.
- Promote healthy food donations to food banks/pantries
 - Ex., instead of asking for a can of green beans, ask for a can of low sodium green beans

Bridges – Cliff Smith

Update on Best Practices Research

- Chester, PA – Hunger Free Pennsylvania
 - Farm Partnerships-workgroup is exploring distributing grow boxes to people interested in growing vegetables in their backyards. A portion of the vegetables could then be donated to local food pantries, soup kitchens
 - In the Kitchen-commercial kitchen utilized by community groups to prepare and can foods for use throughout the year. Foods could be donated to pantries and soup kitchens
- Hunger Free Vermont
 - Early Childhood Nutrition Program-provide healthy meals and snacks for pre-school age children. Florida Impact helps coordinate similar programs in Tampa Bay
 - Hunger Awareness Day-promotes hunger issues with their State Legislature. We will incorporate this concept into our annual meeting
- Hunger Solutions Dallas
- One-Community Now-A faith-based program in Pasco County that recently raised \$50,000 for their local Pack-A-Sack Program. We will invite one of their reps to a future TBNTEH meeting

Consumer Surveys/Research

- Feeding America food insecurity study should be finished by May/2014
- Lindsey Grove, grad student with USF, is still conducting her food insecurity study in St. Petersburg. Need to find out the status of this study.

Policy – Christina Sudduth

- Doubling SNAP dollars at farmer's markets with state anti-fraud bonus
- Florida Farmers organization is heading up initiative

Other Information to Share

- Website/Facebook – Caitlyn Peacock
 - Facebook - have increased amount of “likes” by over 300%
 - Goal is to have 2,000 “likes” by July
 - Continuing to post events or topics that relate to hunger
 - Will post member events on facebook that are happening in Tampa Bay Community
 - send info to Caitlyn
 - Website
 - Continuing to update content
 - Send Caitlyn information on your organization/work team
 - Allow 2-3 week turn around for updates
- Map update – Caitlyn Peacock
 - Add community garden locations
 - Add USDA food desert locations
 - Currently updating Charity database (ECM)
- September Annual Meeting – Pat Rogers
 - Start thinking about focus group topics
 - Have keynote speaker then break into focus groups
 - Get in touch with Hillsborough Community College for venue info
- Urban Food Park – Carol Smith
 - Create 14 acre food park with botanical garden, a café, and an edibles garden
 - Help educate the public about food and healthy eating
 - Currently in development stages

Adjournment – 11:01am

Next meeting May 8, 2014