

Tampa Bay Network to End Hunger
December 13th, 2012
9:30 am
United Way Tampa Bay

Agenda:

1. Introductions
2. Approval of October Minutes
3. Update on priorities
 - a. 501.c.3 process – Sheri Taylor
 - b. Hunger Assessment – January review – Pat Rogers
 - c. Website presentation – Jason Arigoni
 - d. Ownership of priorities – see below
4. Any other team updates
5. Any information to share
6. Next meeting January 10, 9:30 United Way
7. Adjournment

Meeting was called to order by Pat Rogers at 9:35am

1. Introductions
2. Review of last meeting – Pat Rogers
3. 501c3 process – Sheri Taylor
 - a. Sheri contacted lawyer re: 501c3 filing
 - b. Filed SS4
 - c. In process of getting EIN
 - d. All other docs have been drafted and are in place, just need budget and job descriptions
 - e. Sheri will make a request when filing to expedite the 501c3 app since TBNEH is in an area of impact
 - f. 3-6 month timeline to get 501c3
 - g. Pat Rogers has a budget draft for costs associated with running the TBNEH
 - i. She mentioned donated time or resources by council members
 - ii. Christine Long mentioned including costs for VISTAs in budget
 - iii. assumptions in the budget, (1) staff person acting as coordinator
 - iv. If we come up with programs, the agency that wants to execute them will seek funding for them
 - v. The current Network structure allows for donations to help support Network activities that benefit the members.
 - vi. An estimated budget is required for 501c3 filing and we can review it at January meeting. Obviously, as we progress any future budgets will be based on decisions as we go and available funding.

- h. Will Carey (treasurer) said to sign fiscal services agreement with UW Pasco and send it in; no parts threaten anyone. UW Pasco has agreed to be fiscal agent for TBNEH.
 - i. Sheri Taylor – we do have to pay filing fees associated with 501c3 but not the legal fees-these are being provided pro-bono.
 - j. Pat Rogers talked about By-laws; council members should review and the confirmed vote will take place at January meeting.
 - k. Cliff commented on how Sheri Taylor has done a great job filing the 501c3
 - l. Michael asked if we were filing the 501c3 without an Executive Director and the answer is yes. Sheri asked to use Caitlyn Peacock’s VISTA job description for coordinator position. It was developed by Metropolitan Ministry in order to get VISTA grant.
4. Hunger Assessment – Pat Rogers
- a. At the January meeting we will review the community hunger assessment and next steps
 - b. 380 organizations are being called, asked how much food they give out and to how many people.
 - c. All of the data is broken down by zip code
 - d. The number of people using SNAP benefits, Reduced and Free lunch student counts, WIC, MOWs, etc. are being used for this analysis
 - e. Zip code allows agencies to drill down to their areas. Then we can look at the population in need in that area. Good resource for agencies to get funding, seeing what’s going on in their local neighborhood.
5. Website development – Jason Arigoni
- a. Had friend design website
 - b. The website is on the friend’s server; if council agrees on design, will put on our server
 - c. The website is more visual; will add YouTube, Facebook, Twitter feed, and Google + once design is approved
 - d. Jason said he needs volunteers to add content
 - e. Joe asked if it was up to each organization to add their own content
 - f. Jason responded that volunteers would do that but his friend will help out if we have questions or need technical assistance
 - g. Scott asked, if we should have content that is only available to members?
 - h. Jason said we could use “Dropbox” as an option if we need to.
 - i. Jason said we need 40 “likes” on Facebook before he could make the FB link available
 - j. Pat Rogers talked about adding links to organizations webpage. The website will serve as an educational tool. Elected officials may look at it as well to see what is happening in their neighborhood. It will bring spotlight to what is being done and what needs to be done.

- k. Lynda Karson brought up if we have resources for vets and did anyone know about the Boston charge card program? \$0.02 of every transaction is donated to a designated charitable program
- l. Jason will organize a meeting to finalize website details.
- m. Jason stated he has several resources available to get publicity for the Network and wanted to know when the Network wanted to use them
- n. Pat Rogers - Should we have March as the goal when we will be ready?
- o. Cliff suggested waiting until we have a big event and tying it together with the Network

6. Ownership of Priorities

- a. Pat Rogers asked if anyone wanted to take ownership of the priority #2 from the last meeting, which concerns getting more community involvement and knowledge of TBNEH. Michael Herrera and Lynda Karson both volunteered to own priority #2.

7. Information to share

- a. Pasco rep said she will work on getting content for nutritional aspect on website
- b. Lynda suggested having a link on website where restaurants could donate food. Also, mentioned having physical literature (paper copies) for the population that is not tech savvy
- c. Jason mentioned his website developer friend is willing to help us develop app for smart phone/device
- d. Sheri gave Will and David a “Whoooohooo” for being so patient and getting the Chase grant for “sustainable living project.” Will said he is planning to start the “sustainable living project” 2nd week of January
- e. Sheri Taylor acknowledged Progress Energy’s donation and their work on hunger
- f. Dale Watson – mentioned a new farmers market opening January 12, 2013 in Clearwater, FL that accepts EBT
- g. Sheri asked committee if they could find all farmer markets that accept EBT
- h. Corina said she would look into that for Pasco county
- i. Pat Rogers is going to give list of current members contact info in January 2013
- j. Announced next meeting will be on January 10, 2013 at 9:30am at United Way

8. Adjournment 10:59am