

Tampa Bay Network to End Hunger  
February 14, 2013  
United Way Tampa Bay  
9:30am

Agenda:

1. Introductions
2. Approval of January minutes
3. Children's Board – Rebecca Heimstead – After School dinner program
4. Review of updated hunger assessment map – Pat Rogers/Caitlyn Peacock
5. "Gap" team reports on progress to date
  - a. Caitlyn Peacock – SE Hillsborough
  - b. Michael Herrera – N Pinellas
  - c. Beth Houghton – S Pinellas
  - d. Pat Rogers – NE Hillsborough
  
6. Impact of closure of Sweetbay stores
7. Website development – Jason Arigoni
8. Any other team updates
9. Any information to share
10. Next meeting March 14, 9:30am, United Way Tampa Bay
11. Adjournment

Meeting was called to order by Pat Rogers at 9:33am

1. Introductions
2. Approval of January minutes
3. Children's Board – Rebecca Heimstead –After School program
  - a. Sheri Taylor subbed in for Rebecca Heimstead
    - i. grant from city of Tampa to provide school meal program  
city of Tampa giving \$30,000 + \$25,000 from UW Suncoast  
– Rebecca representative for city of Tampa, Sheri Taylor  
representative from UWSuncoast
    - ii. Sheri Taylor partnering with agencies to receive grant,  
Metro Min will partner as well
    - iii. significant admin allowance to manage program but lots  
of paperwork
    - iv. schools stepped up to host after school sites; need  
someone else to host non-school sites
    - v. there is a need for someone to step-up and take on fiscal  
responsibility which entails managing all reporting of the  
sites

- vi. Scott B. - Metro Min has capacity to do 6,000 more meals a day as long as someone sponsors the site  
Christina Sudduth from FL Impact could help with training  
- Scott B. - Metro Min will offer training as well
- 4. Sheri to attend meeting discussing summer school feeding sites, coordinated by FL Impact and Florida Dept of ACS. They are looking for more summer feeding sites and organizations to sponsor sites.
- 4. Pat Rogers – update of hunger assessment map
  - a. updated all tables for map
  - b. received Access sites to layer into map;
  - c. added summer feeding sites for Hillsborough and working on Pinellas numbers
  - d. map shows there is still need in gap areas we previously highlighted
  - e. We need to break out need to match program sources, e.g., free and reduced school meals do not affect senior citizens
  - f. Will create map of child hunger  
-summer feeding sites, childcare centers, WIC, free school lunches vs child hunger
  - g. Duggan – had meeting with public schools superintendent  
- waive reduce lunch fee  
- followed up with department of health for wic \$\$
  - h. Pat – creating powerpoint with general info. on hunger in TB
  - i. Pat – map will eventually be on TBNTEH website once Pasco info entered  
- will send current map to “super users” (lead charities)  
- if want data, send request to Caitlyn Peacock or Pat Rogers  
- data can help agencies write grants  
- if anyone knows anyone who has info, we can add layers  
- floridacharts.com – statistics on ppl receiving adequate nutrition
- 5. Gap teams update
  - a. S. Hillsborough – held a community meeting at Southshore Community Resource Center, with several agencies from the surrounding area in need  
- all of the agencies were excited to get the map and use it as a referral tool; also want to work together once population in need split out and identified  
- next meeting to be scheduled for March 2013  
- Will Carey - reach out to Hispanic Ministry of the Salvation Army
  - b. N. Pinellas – meeting with RCS, Shepherd’s Center, Salvation Army  
- how to get food into the areas of need  
- discussed how to get food to working families; either

weekends or late night

- RCS has evening hours and Salvation Army looking into it too
  - also, looking into mobile pantries
- RCS going to implement pilot program next month (March)
- RCS getting help from Feeding America TB for implementation
- Sheri – what is RCS cost to send mobile pantries?
- Jerry – will be more expensive at first; train staff then volunteers can handle it
  - depends if other agencies want to partner with and what cost is for food
  - Caitlin J.- \$3400/mobile pantry
- Sheri – what pop targeted
- Jerry – will be 300 people 50-55% children under 13
- Pat – DOH has expressed concern about those being turned away from SNAP
  - We can ask DOH who was being denied to send them to mobile pantry
  - will contact 2-1-1 once map is ready

c. S. Pinellas – Beth Houghton – beaches are confounded; reached out to some local churches, casual conversations.

- few pantries across bridge from beach and have capacity
- need to know what population is going hungry, then look for partners to help
- same deal in zip south of Gandy bridge
- drill down to census tract then see if real problem or not
- Pat – Marcia (JWB) is getting where kids live that receive free school meals
  - JWB is getting 2-1-1 where ppl are calling from, for food
- Beth - volume of current clients being served is overwhelming
- Beth – seeing grassroots effort in Pinellas; hitting high target areas but can only support pantries that are close in proximity
- Beth – will focus on priorities and see where need is
- Beth – Rotary wants to work on hunger in Pinellas county – looking at childhood hunger

d. New Tampa – Pat Rogers

- only 2 charities in zip code
- recruited ppl to team that can help; USF professor, Kathy Allen- Moffitt; Rotary; FATB – mobile pantries
- find if other unknown agencies giving food in area
- not a lot of SNAP dollars in new tampa
- MOW has started a route in New Tampa

- JR League – does TBNTEH need volunteers or funding? Need to follow up

- e. Pat – Examples of programs to solve hunger and related costs
- MetroMin - \$6000 new meal site partner,
  - MOW - \$16,000 for a route
  - Mobile Pantry – FATB \$2,000 for one up to 500 people
  - Saturday market in St. Pete accepts EBT
  - need to find out who accepts EBT, can add to website
- It will probably take 2-4 months to get gap teams formed and with what programs are needed to solve hunger in their area

6. Sweetbay Closings impact

- Cliff – creating food deserts; affecting neighborhoods
- Sweetbay donated to pantries and food banks now having to close causing huge gap
- what can we do to replace that donated food
- Jerry – RCS picking up food from FATB and get more food into areas that are being affected by Sweetbay

7. Website update

- Jason all tech difficulties fixed; now concentrating on content
- will send out deadlines for content
- research teams need to pick “captain” to be responsible for content on what they are doing
- Pat going to work on structure of organization and what we do
  - all orgs can send link to add to website
- ? – is there a way to get information thru constant contact? SMS?
  - Maybe case mangers can get client cell phone numbers; reverse dialing
- Will – can we get a telephone number for those without internet
  - Pat – for right now use Pat’s or Caitlyn’s phone number
- Pat – create one map with just agencies; meet with 2-1-1 to give info
- Jason – facebook is great for ppl to add content for right now
- Beth – 10% of total food from grocery but higher quality items
- Jason – get other stores in Sweetbay’s place
  - get mobile pantries in those areas where stores closing

8. Urban agriculture

- Joe is going to link up with group thru Sharon Joy Kleisch
- Will on comm. Gardens
  - gardens are not doing as much as they could be doing
  - people are not taking initiative to expand; looking to others
  - not discouraging; other projects expanding
  - broke ground on Sustainable Living Project across from Lowry Park Zoo
  - hopeful to add tilapia farms in future

- put in request to get distribution center at Lighthouse Gospel that can reach south Hills county
- gardens ARE producing food; ppl love it; healthy food;

9. Other info to share

- Steve King – have we had publix involved?
  - Pat – have asked but have not attended
  - invite business ppl from food side to present what they do
- Jason – Target wants to present at TBNEH meeting
  - Target has expanded to every food category – 5 yr project
  - larger companies want 1 provider to take care of entire chain
- Will – picks up from schools on-call basis; 80 schools
  - provide them with freezer bags and the schools fill it for the week then volunteer picks up once a week
  - older project, works well
- Cliff – tomato packing plant in manatee
  - Pat – state forming relationships with farmers
    - could these farms have more of a one-on-one relationship with charities?
    - double-check with FATB to see how that process is going
  - Pat – have Sweetwater farmers come to speak about what they do
- Will – lets get more involved in Strawberry Festival
  - could grow excess if only had to make one phone call
- Pasco – March national nutrition month
  - if TBNTEH has any events going on Tampa Bay dietetic org will help out
- Sheri wants to bring someone on childhood hunger team that has expertise in that area

10. Next meeting March 14, 2013

11. Meeting adjourned 11:06am