



Tampa Bay
Network To End Hunger



Hunger Free Communities Annual Summit

March 1, 2014

Washington, DC



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Introduction

14 points that have to be hit in order to have
“hunger free community”

- <http://ric.nal.usda.gov/10583>
- **Refer to handout**
- It can be done!



Engaging Youth

- Kids as young as 3rd grade are getting involved in their community to help solve hunger
- Bring hunger literature into the classroom!
 - Teacher's guide – <http://www.ysa.org/resources>
- College Students
 - Sodexo Foundation - Campus kitchen project
 - Food recovery network that utilizes leftovers from dining halls, using campus kitchens during off peak hours to create nutritious meals then volunteers deliver meals to those in need
 - <http://www.campuskitchens.org>
 - **Refer to hand out**



Engaging Youth

- Concentrate on service organizations the school already supports
 - Engage FFA and 4-H youth at local high schools
 - Give kids the opportunity to make a difference
 - Kids need to be educated that the problem exists in a way that encourages action, NOT instills fear
 - Touch on problem, EMPHASIZE solution
- 6 suggestions on working with youth – Maria Belding, high school student
 - Don't think of them as the lost generation, Don't reinvent the wheel, Let go of the reins, running with what we've got, build up their confidence, recall/remember what it was like



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Engaging the Agricultural Community

- Farmer's need partners within the community
 - Host forums, meetings, discussions
 - Go and talk to the farmer
 - Share stories to farmers of other farmer's actions/involvement
 - Farmer's feel underappreciated by general public
 - Make them feel good about helping their community
 - Incorporate agricultural education as part of hunger awareness – ask farmer to come in for a "show and tell"
- HungerU Campaign -
 - Large interactive exhibit –
http://www.agweb.com/farmersfeedingtheworld/hungeru_tour.aspx
 - Traveling tour bus that visits colleges around the country
 - Modern ag response to hunger on college campuses



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Engaging the Agricultural Community

- Oregon Food Bank
 - Every community needs access to a gleaning organization – too much food goes to waste
 - Farmers are task oriented – tell them how they can help
 - FEAST – Food, Education, Agriculture System Together
 - FEAST is a community organizing process that allows participants to engage in an informed and facilitated discussion about food, education and agriculture in their community and begin to work toward solutions together to help build a healthier, more equitable and more resilient local food system.*
 - About getting communities to get to know their farmers
 - Spread stories over social media about work community farmers are doing
 - Bushel's for Betsy
 - Farmers donate bushel of grain to make pancake mix for food bank

*<http://www.oregonfoodbank.org/Our-Work/Building-Food-Security/Community-Programs/FEAST?c=130391117959805628>



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Engaging the Agricultural Community

- National FFA, Greg Schneider – High School Ag teacher
 - Emphasize local, community-driven ownership and support
 - Opened food pantry in high school, where he teaches
 - Community Calf Project – **please refer to hand out**
<http://jeffersoncountyag.com/calfproject.html>
 - Simply asking farmers to donate livestock is not sustainable option
 - Animal science and veterinary science students raise pair of dairy calves in livestock facilities each quarter during school year
 - The weaned pair of calves will then be placed on local farms where steers will stay until they are 14 months old
 - At that time, the pair of steers are transported to a processor and resulting 700-800lbs of ground beef donated to food pantries throughout county
 - This cycle will repeat every 2-3 months as the steers reach maturity (8-10 steers per year)



Engaging Older Adults

- Engaging seniors and solving senior hunger INTERTWINED
 - “Seniors to Seniors”
 - Seniors listen to other seniors
 - When seniors deliver meals/interact with other seniors great opportunity to explain available community resources
 - Encourage senior client to get involved in helping others – makes it easier to use resources if they feel like they have earned it
- What they miss about working
 - Social interaction
 - Meaningful impact – feeling like they are making a difference, don’t assume they cant use computers/email – MOST DO!
 - Successful models – engage retired professionals



Engaging Older Adults

- AARP – how to make senior hunger sexy?
 - More senior hunger awareness needed
- Senior Hunger – hidden hunger; not in schools or on our streets
 - Anti-isolation programs
 - Loneliness has equivalent outcomes as obesity
 - Don't just deliver meals encourage them to help out too
 - Senior Americorps programs – Senior Corps
 - Creates accountability for impact
- Seniors need better food prep/storage space in low income housing



Public-Private Partnerships: Models of Cross-sector Collaboration

- Jeremy Everett, Texas Hunger Initiative
 - Social mobility worst it has been since 1928
 - 5 strategies to end hunger
 - EDUCATION – educate those that are hungry/not hungry about hunger in their comm
 - RESEARCH – best practices
 - POLICY – strengthen food initiative at local level to gain political drive
 - COMMUNITY ORGANIZING – get everyone involved
 - COMMUNITY DEVELOPMENT – grow programs where services are lacking
 - Was able to educate tea party elected official to support hunger relief based on data showing economics of helping those in need



Public-Private Partnerships: Models of Cross-sector Collaboration

- Ann Sheridan, Maryland Governor's Office for Children
 - Case study for coalitions
 - 1 of 17 states that have Children's Cabinet
 - Ensure reliable access to adequate nutrition – brings together all children's programs
 - High level political support necessary
 - Data driven with a plan of action
 - Need broad marketing
 - Engage all who are involved in processes
 - DURABILITY – help partner agencies keep eye on bigger picture



Public-Private Partnerships: Models of Cross-sector Collaboration

- Julie Bosley, Kellogg Company
 - Breakfast for better days program
 - 1 billion servings around the world (half of which is breakfast)
 - In USA – working with Share our Strength, FRAC, United Way, Action for Healthy Kids
 - Have food truck for natural disasters
 - Donated 40 million pounds to FA last year
 - ASK private companies to help – most will want to



Public-Private Partnerships: Models of Cross-sector Collaboration

- Ed Nicholson, Tyson Foods, Inc.
 - Helped Arkansas move forward toward measurable, attainable goals
 - Influenced AK Gov. to listen to importance of No Kid Hungry initiative
 - Helped bring attention of hunger to public audience
 - Utilize corporations in your region – they will listen if asked
 - Moved AK from worst to 6th in the nation



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Questions?

Information will be available on Hunger Free Communities website in next couple of weeks