

Tampa Bay Network to End Hunger  
January 9, 2013  
United Way Tampa Bay  
Minutes

Agenda:

1. Introductions – 5 min
  2. New website – first draft
    - a. Feedback
    - b. What should be added/removed
    - c. Facebook/Twitter
  3. Membership discussion
  4. Work Team Reports
  5. Any information to share
  6. Adjournment
- 

Meeting called to order by Pat Rogers at 9:32am

**Introductions – 5 min**

**New Website – first draft**

- Went through each “hotspot” and “tab” section of the website for feedback from members

- Feedback for each section:

Home tab - displays each hotspot; suggestion – to include a blog on the homepage.

About Us tab – describes the structure of the Network and who is executive board and board of directors; suggestion – include minutes under this tab instead of minutes having its own tab.

Calendar tab – suggestion – include general membership meetings and work team meetings.

Work Teams tab – summary of each work team; suggestion – include

Food Drives tab – instructions for how to hold a food drive in your community; suggestion – link end user map under this tab so individuals can see where the pantries are located in their area.

Contact Us tab – suggestion – include address and monthly meeting information

People Helping – agencies that can help; suggestion – include different categories of agencies – those that can help and those are active in the Network.

What is Hunger hotspot - take out hunger definition from “About Us” tab since ‘what is hunger’ has its own hotspot.

Current Events - current location of calendar; suggestion - going to create separate tab for calendar and put news articles relating to hunger under the “current events” hotspot

Hunger Map - possibly create a screenshot so people can just see what the map looks like without having to interact with it.

End User Map – create a screenshot with locations of emergency food providers shown on maps so those in need can see where they can go to get help. Also, link the end user map to the “Food Drive” section so people can see where they can donate their food.

-General Feedback

- How many pages are we allotted with our current agreement? As many as we need.

- Can we see how many people visit certain sections of the website?

- We need to put when/where our general meeting is held.

- On the “Calendar” section, can we get emails sent out to members every time it is updated?

-Facebook/Twitter

- Jason Arigoni set up Facebook page last year; We set up a Twitter account in December. Both social media outlets will be updated regularly along with website. Social media outlets will draw people to the website.

### **Membership discussion**

- Active Membership – how are we going to determine what an “active member” is?

- To show appreciation for the agencies and organizations that are very active in the Network, we will put the names of the agencies/organizations that attend at least 4 meetings a year or participate on a Work Team on our website under the “most active” section.

### **Work Team reports**

- Healthy Eating: Dan Caccamo – working to get more gardens in schools to help educate kids on how to eat healthy and grow their own food; researching different education sites.

- Transportation team: Deborah Lekenta, Director of Transportation, Neighborly Care – can use Neighborly Care’s trucks and drivers on the weekends to pick up individuals and take them to a pantry or a grocery store. If the individuals are current Neighborly clients, then Neighborly will be reimbursed for total cost. Otherwise, if a pantry wanted to sponsor the trucks and drivers to pick up individuals on Neighborly Cares’ waiting list we could take them to an open pantry or hot meal provider on the weekends.

- Bridges: Clifford Smith – working with MPH graduate, Linsey Grove, to distribute surveys in needy communities to see where clients are buying their food and what they are buying. Work team is continuing to research national and local best practices for solving hunger and poverty.

- Policy: Christina Sudduth – we are working to research options and make contacts to get the state to use bonus money the state gets to fund doubling of SNAP dollars at farmer’s markets statewide.

**Any information to share**

-David Whitwam – nutrient dense green vegetables need to have larger presence in the educational component.

**Adjournment at 10:49am**

Next Meeting February 13, 2014 UF-IFAS Hillsborough County Extension; 5339 County Road 579, Seffner, FL 33584 (webinar option available)