

Date: July 14, 2011

Meeting began at 10:38

Location: United Way Tampa Bay

⇒ AGENDA

- Welcome and introductions
- o Approval of Minutes
- o Vote on governing council position
- o Committee reports
 - Governance- Jane Egbert
 - Communications- Jane Egbert
 - Research- Research team/Debbi McCarthy for Pat Rogers
 - Access to Nutritious Food- Jerry Coleman
 - Education-Mary Keith
- o New Business/ Announcements

Next Meeting/ Adjournment

⇒ Introductions

Approval of minutes

- o Cliff Smith motions to approve minutes.
- o Kip Corriveau seconds the motion.
- o Minutes are approved.

Vote on governing council position

- Motion to have Mary Kate Hanson join the governing council by Jane Egbert.
- o Unanimous vote in favor of electing Mary Kate Hanson to the governing council.

Committee reports

- o Research-Jane Walker
 - Major goal/objective- Within 3 months create a questionnaire with Bruce Friesen.
 - Use concrete and anecdotal methods.
 - Targeting ethnic neighborhoods to meet their specific needs.

- A new group was identified: Middle class people who have now moved into lower class. They may not have any information on resources available/food banks in their area. One goal is to change thheir attitudes about food banks.
- Feeding America Tampa Bay has already added their Pinellas warehouse information as well as Will Carey's information.
- Still making calls and working on gathering more information.

o Nutrition

- Will Carey has spoken to people in Plant City, explaining that we have a large network that can take excess food. Positive responses from Four seasons produce and Perry Dairy.
- Mary Kate Hanson explained a new pilot program in Michigan and Florida which uses commodity dollars for fresh fruits and vegetables.

o Education-

- The education committee will report their progress at the next meeting.
- o Governance- Jane Egbert
 - Proposed by laws were distributed and reviewed.
 - Highlights from the by laws-
 - Qualifications for membership (section 3.2),
 - Rescinding membership (section 3.3)

- Terms of the directors (section 4.3)
- Regular governing council meetings (section 6.1)
- Fiscal year is October 1st to September 30th
- Section 7.3 Indemnification will be reviewed/edited by Scott Bedrosian.
- Everyone will vote for approval of the by laws at next months meeting.
- o Communications- Jane Egbert
 - Big tent
 - One issue is that government employees cannot access the website during work hours.
 - Everyone should be posting information on Big Tent so that everyone may access it.
 - Nicole Kelly mentioned that she posted some information about the rate of physical activity on to Big Tent. The information showed that only 36.7% of adults in Pinellas county engage in moderate physical activity and only 33.7% in Hillsborough county. The idea was brought up that people may not be exercising outside because their neighborhoods are unsafe.
 - An article was mentioned that putting supermarkets in low income neighborhoods may not be a good solution to hunger because people still cannot afford the food.
 Instead focus should be directed at fast food companies which sell low cost, unhealthy food. This article will be

posted to Big Tent.

Using Big tent

- To find the group, click on "find groups" and type in tbnteh (acronym for Tampa Bay Network To End Hunger)
- Click on the group and click "sign up" (anyone may sign up)
- You may click on "subgroups" which deal with specific topics. These topics will be changed to our committee groups.
- Click "add file" to attach a file to any of your posts or to any of the groups.
- Links may be added through a word document. (Cut and paste the link into a word document)
- To send an e-mail, click on "members" then click on the name of the person you would like to e-mail. Then click "send tent mail." You may use tags if you would like to connect your document to one of the existing groups.

ð New Business/ Announcements

- o On July 1st the government decided people must take drug tests before they can get cash assistance, they must pay for the drug test. Therefore people may not be able to afford the test and they may miss out on the assistance. Be aware of this issue.
- o Mary Kate Hanson mentioned that this year she received 22,000 free and reduced lunch applications as opposed to last year's number of

5,000.

- o Stephen King from Meals on Wheels made the point that his organization is not government funded and so their funds do not increase with need. He also explained that homebound seniors are now receiving 7 frozen meals once a week instead of a hot meal nightly.
- o Scott Bedrosian from Metropolitan Ministries commented that his organization is serving 2,000 meals a day and just opened up a facility in Pasco county.
- o Kip Corriveau said that the need for food has increased 20%-25% this year and donations have not gone up to meet the need.
- o Denise Hicks mentioned that more people are trying to grow their own gardens but water bills have become an issue.
- o Cliff Smith suggested we add a "round table" portion to the end of the meeting to keep everyone updated.
- o Steve Shafer introduced a new website, samsready.org, to help with research. This website allows each organization to fill out a questionnaire that goes to an organization registry under "community links." The website will then draw from the database and display a map of the organizations and their information.
- o Jane Egbert mentioned the Hunger Free Communities Network at www.hungerfreecommunities.org. The website connects different organizations and will be posted to Big Tent.
- o Jane Egbert introduced a photo challenge (refer to the handout.) Each organization may submit 5 photos which they can post on Big Tent or send to Steve Shafer to post on Big Tent.
- o Mary Kate Hanson announced an event that will be held this July 30th at Middleton High School from 9am-1pm. Parents will be able to do

their free and reduced lunch application online and find out their eligibility. Other nonprofits are encouraged to set up information tables. (Setting up a table is free.)

- O Debbi McCarthy also introduced Hungerioi, a program developed by Feeding America Tampa Bay to teach high school students about hunger. The students also volunteer to meet their bright future hour requirements. Perhaps this program could be used by other organizations to increase volunteers and teach youth about hunger.
- o The membership application was reviewed and Taylor Lewallen volunteered to reformat the application and send it to Steve Shafer to post on Big Tent.
 - ⇒ Meetings will be held on the 2nd Thursday of every month at 11 am.
 - ⇒ Meeting Adjourned
 - ⇒ Next meeting date: August 11th, 2011 at 11am

