

Tampa Bay Network to End Hunger



Minutes
June 14, 2012 Meeting
United Way of Tampa Bay
5201 Kennedy Blvd., Suite 600, Tampa, FL 33609

Agenda

1. **Introductions**
2. **Approval of May Minutes**
3. **Website – Jim Chancey** -<http://www.networktoendhunger.org/>
4. **New Work Team Reports**
 - **Homebound**
 - **Childhood Hunger**
 - **Education**
 - **Agency Capacity**
 - **New Business**
5. **Adjournment**

Meeting was called to order by Pat Rogers at 9:30 AM

1. Attendees introduced themselves
2. Minutes of May 10, 2012 were approved
3. A demonstration of the new TBNTEH website-<http://www.networktoendhunger.org/> that Jim Chancey has been working on was shown. Feedback from the group was universally positive. Recommendations from the group for enhancements to the website:
 - Add a “Get Involved” page and have separate options for “corporately” and “individuals”
 - Under “Current Projects” include all projects-both ongoing (e.g., Community Gardens, Can Do, etc.) and new initiatives (e.g., Childhood Hunger, Homebound, etc.)
 - Add a “Resources” link and include the following
 - Educational Programs
 - Link to Database developed by Research committee of all providers
 - Divide into 3 sections:
 - Corporate
 - Individual
 - Looking for Help
 - One of the primary themes for the website should be putting a focus on hunger in Tampa Bay

- A smaller committee will be formed to meet with Jim Chancey to work on finalizing the website. Let Pat know if interested in serving on this committee.

4. New Team Reports

- Homebound-Steve King is now chairing this committee. Committee will be looking for ways to deliver food to people who are homebound. Some ideas the committee is working on include:
 - Organizing quarterly community volunteer days for volunteers to distribute food
 - Using radio spots, PSAs, etc., to advertise opportunities for people to volunteer in delivering food to our homebound citizens
 - Will be looking at the types of food that may be available for delivery to homebound persons-prepared, commodity foods, groceries
 - Senior food insecurity is predicted to grow-need to be creative in solving this issue
 - Looking at getting listings from DCF and Adult Protective Services of homebound citizens in need of food.
- Childhood Hunger-Sheri Taylor reported for this committee. They have had several phone committee conference calls since our last meeting and also an in-person meeting last Friday. Some of the initiatives this committee will be working on include:
 - Putting together a visual tool of existing feeding programs that address childhood hunger
 - Helping people get connected to food supplement programs-like SNAP and WIC
 - Will be working with Phoebe Quarterman with DCF on ACCESS Florida
 - Developing a brochure listing resources for obtaining food from helping agencies
 - Using the robo calling systems at schools to advise families about feeding programs in Title One Schools
 - Need to get the public school systems more involved in our efforts
 - Mobile feeding-St. Vincent de Paul in St. Petersburg has started a pilot project to deliver meals to children in at-risk areas this summer. Have been delivering 100 meals a day-2 days a week. Partners include Knights of Columbus, City of St. Petersburg, United Way, Pinellas County Schools. Scott suggested that perhaps Metro Ministries could also help with this effort in the future, should we decide to expand
 - School Pack-A-Sack-currently 865 kids in Hillsborough are being served through this program. Will be developing a 1 page marketing tool to expand to all of Tampa Bay.
 - After School Dinner Program-this is a USDA program that will pay \$2.99 plus a \$.22 (cents) admin fee per meal to provide after school meals to children. This can be at any free and reduced school site. Will be starting with Hillsborough County Schools with plans to expand to Pinellas and Pasco Counties. Scott said that perhaps Metro Ministries could help provide the meals in the future.
 - Hillsborough County Breakfast Survey-some significant findings: 76% of students are now eating breakfast-37% eating them at school. They are teaching children how to eat a healthy breakfast. Have discovered that children prefer hand held foods.
- Education-Joe Cuenco reported the following:
 - Florida ranks #7 in the bottom 10 states in education.

- Pinellas County rated worst in the nation in % of Black students graduating from High School
 - 3 out of every 4 students are incapable of serving in the military because of low academic performance
 - Committee is identifying which schools have existing community gardens, with an eye to implementing in all schools
- Agency Capacity-Christie from Metro Ministries reports that they are working on a survey of all agencies and providers to determine their capacity and the services they provide. Will make sure they coordinate this with the research team data base.
4. New Business/Updates:
- Community Gardens
 - Have harvested 1,683 pounds of food since the first of the year
 - Looking at Girl/Boy Scouts adopting community gardens as projects
 - Looking at adding a site in Pasco County in the near future
 - Future Plans for TBNTEH-in the fall we need to inventory all of our initiatives and develop a strategic plan for future initiatives.
 - Printing of Recipes-Pat will find out quantity needed and we will look for a low cost (or free) company or organization to print them for us.
5. Meeting Adjourned
6. Next Meeting-August 9, 2012 at 9:30 AM at United Way of Tampa Bay (no July meeting).

Minutes completed by Cliff Smith