

Tampa Bay Network to End Hunger
June 12, 2014
United Way Tampa Bay
Minutes

Agenda:

1. Introductions – 5 min
2. Tag line – announce winner
3. Guest Speaker – Patti Templeton, One Community Now
4. Guest Speaker – Carol Smith, Urban Food Park
5. Work Team Reports
 - a. Transportation – Caitlyn Peacock
 - b. Healthy Eating – Lauri Wright
 - c. Bridges – Cliff Smith
6. September Meeting
 - a. Announce date, time, address
 - b. Decide agenda and break out session topics
 - c. Keynote speaker?
7. Any additional information to share
8. Adjournment

Pat Rogers called to order 9:31am

Introductions

Tag line – TBNEH new tagline: *United to end hunger*

Website – New campaign to say thank you

- Each member will have their logo and brief mission statement posted to our website and facebook along with a THANK YOU from TBNEH
- Our work teams will each have their own logos and work team progress will be posted on Facebook and the website

Guest speaker, Patti Templeton – started food pantry in small church

- Mobilize small churches in the community that are interested in helping
- Adopted a local school
- Creating relationships within the school most important (with the people receiving services)
- Now other churches adopting other schools and using One Community Now's successful model
- Hunger walk; kick started Chasco Fiesta
 - o Raised over \$53,000.00
 - 50% of proceeds went to Elderly Nutrition and the other %50 went to Pasco Pack-A-Sack to help other schools become a pack a sack

- Veterans program
 - Pasco Stand down event to honor veterans
 - October 24-26, 2014
 - Medical care, food, entertainment, benefit awareness
 - Provide transportation; Pick-ups at key spots
 - Free for veterans and their immediate family
- Neighborhood transformation
 - 2100 homes in community
 - 2 administrators moved to the community to get to know needs
 - Civic center
 - Was run by seniors in community
 - Want to have representation of all demographics – see what community needs are
 - Plan events to bring families together
 - Started sports program for underprivileged kids
 - Working with school board
 - Using school gym for activities at no cost
 - Help with job applications
 - Bakery, kitchen space to teach cooking skills
 - Land available for community garden
 - GOAL: get community involved
 - Contact Patti Templeton for more information - patti.templeton@generationscc.com

Guest speaker, Carol Smith – Urban Food Park

- 14 acre project to include community kitchen - umbrella for small businesses, botanical garden to serve as tourist attraction, a community garden, and a café for people in the community to come out and enjoy a healthy meal
- Job growth potential
- 22nd St South/between 7th and 9th ave
- Brown field – any remediation needed? No
- Working around existing facilities – homes, churches as a community initiative
- Working with community to engage supporters
- Community has been supportive as project will produce jobs
- Need small biz need to help market attraction
- Also, helping artist get started by showing their work off on display
 - Everybody helping each other
- Dan – barriers
 - 20/20 plan
 - Does fall into CRA tiff area; social enterprise
 - Pinellas spends \$2mill/year in social services
- Security is minor issue
 - plants being stomped by passers-by
- Educational component of how things grow, etc.

- In Seattle, Urban Food forest is similar model

Transportation – Senior Pantry Program

- Has expanded to Gulfport site (now serving seniors in 2 sites)
- Need drivers to expand program further
 - o 5 other sites in county would like to participate in program
- Please contact Deborah Lekenta dlekenta@neighborly.org if you know someone interested in applying for a driver position

Senior Nutrition Program – Meals on Wheels, Metropolitan Ministries, Hunger Network, Hillsborough County are writing a grant to get start-up funds for pilot program

School Pantry- pilot program to begin by giving out pre-sorted bags to first 20 students at Bayside High School

- Give out feedback form to student with bag of food to assess what student's needs are

Healthy Eating – Lauri Wright, Mark Trujillo

- Increase access to nutrition education
 - o Taste-it!
 - o Cooking matters
- Increase the amount of healthy food donated through food drives
 - o Create a tool kit to explain how to get healthy food
- Grant to get healthy coordinator
 - o Will know if approved for funds in 30 days
- Baseline survey to determine who is doing what
 - o Send out survey to all members to determine what healthy eating programs are currently running
 - Look for gaps and address need

Bridges – Pat Rogers (filling in for Cliff Smith)

- One community now model - best practice
- Will Carey, Sustainable Living Project (SLP)
 - o Expanding community involvement
 - o Educational component is biggest factor in garden's success
 - o Healthy eating/education
 - o Scalable model to meet needs of smaller/larger areas
 - o Anyone welcome to stop by any time
 - Open to the community – not exclusive
- David Whitwam
 - o Green dream
 - Permanent trees that you can eat the leaves from
 - Cooking class to kick start Green Dream
 - Bushes, shrubs, greens
 - o Please visit www.Slptampa.org for more information

Zack Bonner – world record food drive

- Website will be up by end of month
- All food has to be on site day of event in order to be recorded towards record
- Location is at state fair grounds
- Food truck rally
- November 7, 2014
- Food can be collected prior to November 7 by other organizations

Will Carey – Letter carrier food drive

- 1.36 million pounds of food this year (about the same as last year)

Joanna – United Way, Health Care Navigator

- Has literature to help get those eligible for health insurance under affordable care law, get registered
- Will go out into community and educate community and help clients
- Please contact Joanna at jreid@uwsuncoast.org 813-274-0984

Rosy Bailey – Food Hub

- Writing for funding to get food hub in St. Pete
- Please contact Rosy for more information at rosy@inseasonpro.com

Adjourned at 11:05am