

Tampa Bay Network to End Hunger
March 13, 2014
United Way Tampa Bay
Minutes

Agenda:

1. Introductions – 5 min
 2. Alliance to End Hunger – WDC conference summary
 3. NEW Website – www.networktoendhunger.org is live!
 4. Follow up from Feb meeting
 5. Work Team Reports
 6. Any information to share
 7. Adjournment
-

Meeting called to order by Pat Rogers at 9:30am

Introductions – 5 min

Alliance to End Hunger – Caitlyn Peacock

- 14 points of hunger – <http://ric.nal.usda.gov/10583>
- Engaging Youth
 - o Teacher’s guide – www.ysa.org/resources
 - o High school clubs
 - o College students – campus kitchen project
- Engaging Agricultural Community
 - o Partner with local farmer’s
 - o HungerU Campaign – traveling tour bus that visits colleges around the country - http://www.agweb.com/farmersfeedingtheworld/hungeru_tour.aspx
 - o Every community needs gleaning organization – too much food goes to waste
 - o Community Calf project – <http://jeffersoncountyag.com/calfproject>
 - Engage community to support anti-hunger efforts – think outside the box
- Engaging Older Adults
 - o AARP – how to make senior hunger sexy?
 - Anti-isolation programs
 - loneliness equivalent outcomes as obesity
 - Seniors helping seniors – engage client to help out
- Public-Private Sector Partnerships
 - o Texas Hunger Initiative

- Worked with state level government to get support for anti-hunger efforts by showing economic impact
 - Identify audience and what their interests are
 - Ask the company to help – most will say YES
- PowerPoint presentation will be posted on TBNEH website

Rocio Bailey – farm to school program - email Rocio to get more details

NEW Website

- Donors can look into charities in their local area to see where want to donate
 - Possible donation site in future
- Calendar:
 - Volunteer opportunities, community oriented events
- IFAS – create more of a user friendly description
 - Lots of information
- Create label for map with just pantry locations
- Use easier language
- Connect with Google search engine
- Change label to “help today” from “available food map”

Follow-up from February meeting – child nutrition

- Pat Rogers: childhood stats
- Need to engage kids to use programs; AVAILABLE capacity – need new host sites
- FL Impact website has wealth of information concerning childhood nutrition
- Huge need to get kids to come for the food
- Mobile unit – taking food to where kids are in need but who can’t get to Breakspot site

Work Team Reports

- Transportation – Caitlyn Peacock
 - Pinellas – weekend bags for seniors; partner with Feeding America and Neighborly Cares Network
 - Pinellas – rent drivers and vans from Neighborly Cares Network to help transport individuals to nearby food pantries
- Healthy Eating
 - Map all locations of nutrition education sites
 - Get total number of people needing it vs getting it
 - Increase people receiving education by 20%
 - Edible peace patch
 - Increasing education in elementary school population
 - Taste-it!
 - Get predictions of what is being harvested to prep recipes based on food pantries

- Successful program – great feedback from clients
 - Expand model across Tampa Bay
 - Partner with Publix
 - Nutritional value algorithm – nuval website
 - Food label will be changing soon
- Bridges
 - Best practices
 - Underlying issues of hunger – poverty
 - Gathering info
 - Who’s doing something that works
 - One Community Now – started out by hosting a cleaning day at the local elementary school, now help child hunger initiatives.

Any information to share

- Funding for TBNEH support activities
 - Metro min supports mapping software program
 - Feeding America pays for ECM database
 - Current funding to run out in 4 months
 - Anyone has any ideas/thoughts please send to Pat Rogers

Adjournment 11:01am