

Tampa Bay Network to End Hunger
May 10th, 2012
9:30 am
United Way Tampa Bay

Agenda:

1. Introductions
2. Review of April minutes and approval
3. Governing Council Members – Nominations and Voting
 - a. Marketing/Retail- Jason Arigoni - Target
 - b. Food Access- Beth Houghton – St. Pete Free Clinic
 - c. At-Large – Duggan Cooley – United Way Pasco County
 - d. Ex-Officio – Clara Lawhead – Pasco County Health Services
 - e. Waste Management – no nominations
 - f. Economics – no nominations
 - g. Student – no nominations
4. Officers
 - a. Positions up for election – nominations
 - i. Chair – Pat Rogers
 - ii. Vice Chair – Caitlin Higgins Joy – RCS
 - iii. Secretary – Cliff Smith – Pinellas County Health Services
 - b. Voting
5. New Work Team Reports
 - a. Childhood Hunger- Sheri Taylor
 - b. Education- Joe Cuenco
 - c. Agency Capacity- Beth Houghton
 - d. Homebound- Deirdra Tatum
6. New Business
7. Next meeting June 14th, 9:30am, United Way
8. Adjournment

Meeting was called to order by Pat Rogers at 9:34am

1. Introductions
2. Cliff moved to accept the minutes from the April meeting, Will seconded, Minutes were accepted by unanimous vote
3. Governing Council Members
 - a. Not every governing council position is up for election yet
 - b. Pat reviewed the food systems and food domains that were identified by the council
 - c. There were no nominations for the last three slots, which is OK, but it would be best for the Network to get those positions filled; anyone with connections to anyone who has an interest in the last three council slots, maybe mention it to them and see if he/she would be interested

- d. Nominated council members introduced themselves:
 - i. Jason, works for Target, responsible for 65 stores in central Florida, has already worked a lot with Feeding America, also involved in cross-company projects, wants to see how he can take projects to other companies and get them all involved
 - ii. Clara Lawhead, created Suncoast Harvest and was director of the WIC program; other public health experience
 - iii. Joe Cuenco was nominated by Mary Keith to be the chair of education
 - e. There is someone from each county nominated for the council
 - f. Since there is no more than one nomination for each category, Pat suggested that the Network just vote to accept the entire slate of nominees
 - g. Will motioned to accept the nominees, Mary Keith seconded, motion to accept the slate of council members was unanimously approved at 9:46am
4. Officers
- a. Will opened the floor to those nominated for president, vice president, and secretary
 - i. Pat described her background in Cargill and Feeding America, she will be leaving Feeding America Tampa Bay as the executive director so she will have more time to devote to the hunger council
 - ii. Caitlin Higgins Joy, new CEO at RCS which has a food bank in Clearwater and also has the Pinellas USDA contract, RCS is looking to expand food distribution services
 - iii. Cliff Smith, assistant director of Pinellas County Health and Human services, he got involved because the group wanted to pursue the USDA grant, but then was fully engaged, he heads the Can-Do project as a member of this council
 - b. Every term will be two years
 - c. Jane Walker motioned to approve the whole slate of officers, Mary Kate seconded, unanimously approved the entire slate of officers at 9:52 am
 - d. If there is an opening and someone wants to step up, their name can just be presented to the Network
5. New Work Team Reports
- a. Childhood Hunger
 - ii. Trying to get more funding for backpack programs, working with marketing to get more info out about feeding sites, SVDP to pilot hot meal delivery to homes, 25 families with children for the pilot, twice a week they will deliver hot meals, “Meals on Wheels for kids”
 - iii. UWTB working with Dan Cacamo
 - 1. Dan works through the Florida Impact program out of Tallahassee, presented the Summer Break Spot program and the cards they produced, he mentioned that there is also a smart phone app and website to find an access site;
 - 2. His program has reached out to 5 organizations in each county, the Rays are creating the PSA’s for this program (bilingual), since the

Rays will be in season though, they should be able to do some marketing things that the program hasn't tried yet

3. United Way, WIC, and DCF all are distribution sites for these cards, these cards are located in the Magnolia Room of UWTB so anyone can get them
 - iv. Jane asked about recruitment and if they were reaching out to those in food deserts; She suggested that part of this childhood hunger group actively tries to recruit in the food gaps instead of waiting for people to approach them to start new sites for these programs
 1. It is more involved than just selecting a site, you have to have a sponsor
 2. This year there will be two summer feeding busses in Hillsborough County! And they will be taking these busses to mainly rural areas and possibly other areas that the county identifies
 - v. Mary Kate explains that summer feeding programs are a "logistical nightmare" and the federal government makes it difficult, there still are gaps and access issues
 - vi. Joe mentioned that our website should be a broad tool and just link everything to it, including these PSAs for Break Spot
 - vii. The website is ready to go it just needs content so email Pat any content that any member might have
 - viii. Cliff asked if the Rays could do a food drive, he suggested that since Dan has connections with the Rays franchise maybe they could designate a game as a food drive game where there is some incentive to bring in cans. Pat mentioned that there is a rep on the Feeding America Board from the Rays-perhaps we work with him on this
- b. Education
- i. Joe has determined there is a lot of content to add to the website, including curriculum that is ready to go right now
 - ii. Focusing on youth as a first stage, educating about eating healthy and the science of agriculture
 - iii. Identified about 7 ongoing projects on both sides of the Bay that the work team is planning to take a look at
 - iv. One goal is to have a garden at every school with a teacher trained in the science of healthy food, they are trying to identify projects
 - v. Also trying to identify through Health and Human Services the aspects of teaching children to eat healthy, UF extension services has a lot of curriculum and teaching materials
 - vi. The scope is continuing to grow and they are just now trying to get a handle on what they can accomplish and accomplish well
 - vii. Dan will send the information and online applications to Joe for the grants he has for school gardens and healthy eating education
 - viii. Dan mentions Cooking Matters and Shopping Matters, 6 weeks of education about shopping and cooking healthfully, they are trying to spread awareness about what TO do as opposed to what NOT to do, chefs and registered dieticians take people from the grocery store to the kitchen

- ix. They are trying to pull together everything that is already going on and then identifying if there are any gaps
 - x. Mary Kate mentioned a teacher who produced a beautiful garden at Mango Elementary who could serve as a testimony, this work team wants to help get the teachers more educated on how to start/run a program like this
 - c. Agency Capacity
 - i. Trying to overlay the agencies who distribute food with the areas of poverty and food insecurity to see where the gaps are
 - ii. This team is looking at what assistance the last mile distributions sites need to increase their capacity; there is a draft of a survey to distribute to the providers that the work group is going to look at and finalize
 - iii. Jane submitted the grant for the survey of the clients, it is broader than just emergency food, the purpose is to identify barriers, even if they are getting SNAP benefits, the agency capacity survey has a different focus
 - iv. Collecting all of this information will really help identify how to utilize resources available and identify the areas that need more attention
 - a. Scott B estimates the survey will be done in about a week
 - d. Homebound
 - i. Deirdra asked if Stephen King would take over the committee and he is talking with her about this so the committee had nothing to report
6. New Business
- a. Jane suggested that we continue to take a look at the barriers to access at the various sites
 - b. Clara introduced Heather from the Florida Access program, she acts as liaison to the Access office, especially with child support, offices are co-located with other government facilities so not easily accessible, they are trying to develop more partner sites and trying to rely more on those sites, they are doing as much outreach as possible
 - c. Pat mentioned skipping the July meeting, work groups should keep working but she suggested that since the summer is so busy, this can be decided at the June meeting
 - d. Send Jim Chancey website content!
 - e. Make it a goal to have the hunger council link on everyone's website
 - f. A suggestion was made to put the core values on the corner of the agenda every month
 - g. Will is still looking for a community garden site for Pasco
 - h. Will introduced David, who mentioned that he will be starting the Spring gardens in August
7. Next meeting June 14th, 9:30am, United Way
8. Meeting was adjourned at 10:45 a.m.