

Tampa Bay Network to End Hunger
May, 9 2013
United Way Tampa Bay
Minutes

Agenda:

1. Introductions
2. Approval of April minutes
3. Summer Feeding Programs – Christina Sudduth
4. “Gap” teams reports on progress to date

Michael Herrera – N. Pinellas
Beth Houghton – S. Pinellas
Caitlyn Peacock – SE. Hillsborough, and S. Tampa
Pat Rogers – NE Hillsborough

5. Transportation work team – Kevin Salzer
6. Summer meeting dates – usually skip July
7. Any info to share
8. Next meeting June 13, 9:30am, United Way
9. Adjournment

Meeting was called to order at 9:38am by Pat Rogers

1. Introductions
2. Approval of April minutes
3. Summer Children’s Feeding programs - Christina Sudduth
 - FL Impact convening partnership to end childhood hunger partner w/ dept of agriculture
 - worked w/ dept of agriculture to market summ feed prgm
 - summer food prgm is usda prgm
 - helps kids after school and during summer
 - 60% of kids qualify but only 14% utilize service
 - expanded marketing campaign to all 67 FL counties
 - secretary of agriculture getting involved
 - created PSA that runs throughout the state
 - tapped in to all major media outlets to help spread word
 - using buses to advertise as well
 - all materials are in 3 languages; English, spanish and Haitian Creole
 - website: www.summerfoodflorida.org
 - within 67 counties nearly 11 million meals were served
 - partnership with 2-1-1; either website or call 2-1-1 for more info
 - last summer 18% increase in new sites from previous year
 - new in 2013

- new text messaging service
- can call or go online for text message of closest site
- 680,000 postcards to snap recipients to let them know about summ feed sites
- new sites
 - online suggestions and church partners
 - outreach to areas identified by hunger gap map
 - more stops of the cruzin café
 - deadline this week May 6-10
 - free marketing materials sponsored by dept of agri
 - go online to order
 - www.surveymonkey.com/s/YXYKGY
 - business cards, posters, fliers in all 3 languages

Jane

- assurance phones have limited minutes to call, text
- difficult for long wait times
- in order to open new site, school zone must have 50% students receiving free/reduced meals
- until site visits are complete, sponsors best contact to get 2013 sites
- Lynn Geist - Pinellas sponsor; Marilyn Burgess – Pasco spon

4. Gap team updates

- Michael Herrera – N. Pinellas
 - Kevin is doing research on Tarpon Springs transportation sys in n. Pinellas
 - Going to have meeting to discuss how to move forward w/ that information
 - rethinking pantry to meet need
- Kip
 - issues w/ funding senior programs
- Jane
 - physical barriers such as dentures not fitting correctly can be huge issue
 - mental and physical barriers need to be considered for senior pop accessing food
- Kip
 - commodities pantry has is not optimal for elderly population
- Michael
 - online Access site difficult to navigate; cultural , language barriers
- Jane
 - Access site can be accessed anywhere w/ internet
 - call Phoebe Quarterman; can help problem solve in Pinellas

Beth – S Pinellas - ABSENT

Caitlyn P. – SE Hills and S Tampa

- met with the Hills county manager of family and aging services and was able to get numbers for senior nutrition program
- adding to map next update
- isolated areas of interest (s. of Gandy) based on census tract info from hunger map
- drove around south of gandy/north of MacDill, recorded churches, rec centers and non profits in area
- attempted to contact each organization to find out what food programs they were offering, if any
- 2 agencies contacted are in beginning stages of starting food programs and welcomed help
- met with Victory Baptist and discussed process of hosting a summer feeding site and becoming a new access site; according to hunger map no access sites within zip code
- Victory Baptist was able to get applications completed and sent back to the county
 - site inspection May 15
- connected New Access site liaison w/ Victory Baptist
- Peninsular Christian church interested in becoming a summer feeding site; sent application
- referral from Metro Min - Northside church of Christ in suitcase city - in the beginning stages of starting their food outreach and wanted to learn more about food opportunities
- working on getting them as a summer feeding site Christina Sudduth connected them w/ their sponsor Potter's house and Will Carey is helping get 2000lbs in their pantry.
- in So. Hill. Co. - Bill Cruz from Good Samaritan Mission in Wimauma explained Earth Boxes as an easy way to get a garden going
- he got them from a farmer in Ellenton, FL - inventor.
- found smaller pantries in SOG that will be added to map next update

Pat – N Tampa

- Kathy Allen – healthy eating on a budget class; then have mobile pantry so they can get food
- looking into social enterprise concepts to provide funding
- looking into alternative models bc charity response not adequate

5. Transportation team – Kevin Salzer

- Kevin
 - how pantries get food; how people get to pantries
 - how food gets to pantries - ways to improve distribution
 - going to meet w/ transportation manager
- Jane – ways to get transportation sys more understood to patrons/general pop
- Pat
 - June 13th Pasco info session on map
- Clare – funding very small for transit in Pasco
 - idea for child prgms - get volume of WIC checks in grocery stores to show where the neediest kids are located
- Pat
 - putting info on map that is helpful to people; constant process
 - put community service centers on map
 - will put link on website once website updated

6. NO TBNTEH July meeting

7. Other info to share

- David W. -sustainable living project
 - looking for speakers to speak on site
 - wanting to host cooking classes
 - kitchens not utilizing produce from garden due to lack of knowledge of how to prepare
 - Clare - interns could help?
 - family nutrition link could help
 - Joe – Science center to utilize 2 acres into high tech garden – IFAS going to help
 - looking for grants to help develop project
 - usf engineers- algae to create fuel and fertilizer
 - how algae breaks down food quicker
 - cafeteria is putting waste food in vat that helping feul garden green house
 - sustainable living project is still in phase 1; phase 2 – chickens, tilapia tanks
 - chase covered 8/40 boxes – need funders for remaining 32 boxes; business sponsors?

Adjourned 10:58am

Next meeting June 13th 9:30am, United Way